

LA-Sports Kidz



**Community Co-operative
Summer Program
Proposal**

Submitted By:
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Overview

Several studies have proven that youth participants in sports and other leisure activities live happier and more adjusted lives as productive adults. LA-Sports Kidz, a youth recreational organization located in the Los Angeles area, seeks to find a partner who is willing to change the lives of children through sports and leisure activities. As LA-Sports Kidz continues to provide services throughout the community it wants to expand by:

- **Offering children ages 4-12 the opportunity to participate in a Community Co-operative Summer Program**

LA-Sports Kidz is looking for a school that is willing to play a significant role throughout this project. Besides basic advertising and promotional benefits, the LA-Sports Kidz partner will also receive a financial donation towards their schools general fund. Both parties will work together to assess programs and needs throughout the course of the summer camp.

“Childhood obesity now threatens one in three kids with long-term health problems, and the crisis is growing.” - *Newsweek*

LA-Sports Kidz has offered LAUSD teachers and maintenance staff, college interns, high school student volunteers, local small business owners and other elementary school PTA/PTO/Booster Clubs the opportunity to contribute to the success of the camp.

Teachers and maintenance staff will be given the opportunity to supplement their income, college interns will fulfill their graduation requirements, high school student will gain valuable work experience, small business owners will provide lunch and other elementary school PTA/Booster Clubs will achieve their fundraising goals after receiving the donated camp registration fee.

It is our goal to bring the community together to offer a great Community Co-operative summer camp program. Thousands of children and parents want to participate in quality summer program that is reasonable in cost and fun to engage in.

LA-Sports Kidz along with a great partner is going to be the trailblazers who provides this great experience that ultimately results in having educated, healthier and productive children and adults in our society in the future.

“An obese adolescent has a greater than 75 percent chance of being an obese adult” – pediatrician Nancy Krebs of the University of Colorado.

History

LA-Sports Kidz is celebrating more than 13 years of changing the lives of children. It all began in the fall of 1998 as a direct result of parents requesting that Coach Akeim Kelly instruct their children on the fundamentals of playing various sports and leisure activities.

Upon relocating from Philadelphia, Pennsylvania in January 1998, Coach Akeim began teaching sports classes for the Los Angeles Department of Recreation and Parks. The results and responses from his teaching style were astonishing. Parents of the children involved in his classes began to speak of the great experience their child(ren) had and began referring other people to his classes. Classes were quickly filled to capacity and after eight months of teaching for the Department of Recreation and Parks, Coach Akeim decided to accept the invitation of the community and start his own business of instructing children on the fundamentals of playing various sports and leisure activities while having FUN!!

The first LA-Sports Kidz class was conducted in the backyard of a family who offered their home for the weekly class in September 1998. This family recognized the results of how children were being deeply affected by the experience of good instruction. From that initial class other opportunities such as private lessons and sports birthday parties were started. In addition, other parents began to offer their backyards for classes; lobbied for classes to be taught at their children’s schools and extended invitations for Coach Akeim to participate in community events.

Over the past twelve years LA-Sports Kidz has consistently expanded the services and programs it has offered to families in Los Angeles. Currently LA-Sports Kidz provides instructional classes in eight different communities throughout the greater Los Angeles area, after school clinics at private, public and pre-schools. In addition, sports birthday parties are conducted every weekend and our coaches are in high demand for private sports lessons.

LA-Sports Kidz staff has coordinated and implemented the sports events at the Annual Children’s Athletic Games at the Home Depot Center and Coach Akeim was personally asked to participate in the Los Angeles Special Olympics by Mrs. Maria Shriver.

Participation in all of LA-Sport Kidz classes, clinics, parties, and special events over the past twelve years has been the direct result of parents and children demands and desires to be involved in a program that makes every child a “WINNER.”

Personal referrals have provided 90% of the marketing and advertising for LA-Sports Kidz programs. This positive support speaks volumes for the need of quality youth sports instruction and leisure activities in society today.

This growth and success presents an important reason why LA-Sports Kidz is always looking for strategic partners who are interested in making a difference in the lives of children.

Camp Details

Mission

To instill and enhance life skills through structured fair play

Philosophy

Ensure that children have an opportunity to explore their lives through sports in an environment that is nurturing.

Goals

- Sportsmanship
- Teamwork
- Physical Fitness
- Social Skills
- Sports Discipline
- TO HAVE FUN!!!!

Eligibility

Children who are ages 4 and 5 will be offered the opportunity to engage in sports and leisure activities in **ROOKIE CAMP**. Children ages 6 - 12 will be given the opportunity to participate in sports and leisure activities in the **ALL-STAR CAMP**. Every camper will learn and play all of their favorite sports and leisure activities in a FUN and nurturing environment. Children will be allowed to participate without regard to ethnicity or physical and or emotional capabilities.

High School students will be provided an opportunity to VOLUNTEER as Coaches in Training (CIT) to gain valuable work experience.

Days and Hours of Operation

We would like to extend the invitation to the entire community to participate in the summer camp from June 27th thru August 5th

Camp will operate from 9:00am until 4:00pm. BEFORE CARE will be offered from 7:00am until 9:00am and AFTER CARE will be offered from 4:00pm until 6:00pm.

Registration

Parents can register their children online for camp. Registration will consist of creating an account with basic family information. Parents will access their accounts with Username and Passwords. In addition, parents can pay online for camp with a check or credit card. All registration information accurately accounted for and privacy protected.

Extended Care Information

Extended care will be available everyday from 7:00am – 9:00am and 4:00pm - 6:00pm. The cost for extended care is \$5.00. Parents can prepay for extended care when they register or they can sign up upon arrival. Children who are NOT picked up by the 4:15pm grace period will be placed in extended care

Equipment and Supplies

LA-Sports Kidz will be responsible for the purchase, shipping, storage, and daily maintenance of all camp equipment and supplies. All items will be marked accordingly and stored properly. A school representative is welcome to take inventory of all equipment and supplies to ensure no school property is mistakenly mixed up with LA-Sports Kidz items at the end of camp.

Daily Activities

Children will have the opportunity to participate in: Sports (Golf, Basketball, Baseball, Soccer, Football, Volleyball, Tennis, Much More), Drama, Reading, Science, Gymnastics, Dance, Math, Music, Arts & Crafts, Robotics, Digital Media, Water Play, Large and Small group challenges based on different daily themes. All activities are organized and structure to ensure EVERY child has a wonderful experience.

Camp Staff

As Owner and Athletic Director of LA-Sports Kidz, I will be the Camp Director. I will be responsible for daily operations, supervision of staff and point of contact for school personnel. In addition, I will be the contact person for all major issues related directly or indirectly to the camp.

Current LA-Sports Kidz staff will be employed along with others to ensure that the ratio for camper to staff is appropriate. All staff will submit to background checks, and finger printing prior to being officially hired.

The staff will consist of teachers, university students majoring in physical education, coaches from area schools, and former recreation and parks employees. Teenagers ages 16-18 will be given the opportunity to join the staff as volunteers in our Counselors in Training (CIT) program.

The host school custodial staff will be considered camp staff to ensure that camp operates successfully. It is our goal to create an atmosphere that is CLEAN, SAFE, and FUN for all to participate in.

Facility Space

Majority of the sports and leisure activities will take place outdoors and therefore we are requesting the use of the grass field, basketball courts, lunch tables, handball area and any other black top space available outdoors. The only indoor space needed is the usage of the multipurpose/gymnasium area. Rainy day and hot day activities along with presentations and some leisure activities will take place indoors. All areas will be maintained, cleaned, respected and left as they were prior to being utilized. The Camp Director will inspect all areas before and after camp everyday.

Approximately 40 feet of open outdoor space will be needed for camp equipment storage containers. Delivery and pick up of the containers will be the responsibility of LA-Sports Kidz. It will be secured and positioned in an area designated by the host school.

Partnership Commitment

Planning and organizing a camp requires the collective efforts of many committed individuals and the necessary resources to ensure things are done in a professional manner. However, planning and having the necessary resources without a host site/school precludes the best plans and resources from being utilized.

This is why we would like to donate \$10.00 from EVERY registration to the host school and the \$50.00 Registration Fee from EVERY student who attends the program from the host school for the usage of the school facility space. We will also provide the host school with 5 full camp scholarships to be distributed in the community at their discretion. At the conclusion of the program an additional financial donation will be presented to the host school after all expenses have been paid.

If the opportunity to work directly with the administration at the host school as it pertains to the weekly facility usage cost payments, we are open to donating weekly cost payments directly to the host school general fund. To this end, all the facility usage cost will go directly to the host school and not the school district general fund. Ultimately allowing the funds to go directly to the budget expenditures of the host school. In addition, teachers who are looking for an opportunity to supplement their income in the summer are welcome to apply for employment with the camp.

This commitment from LA-Sport Kidz is our guarantee to ensure the partnership with the host school is successful. It is our goal to educate and entertain fifty to hundred children each week.

Finances

Over the past twelve years we have never increased the prices for any of our programs. The only thing we have strived to increase is the quality of instruction, enthusiasm, and commitment to changing the lives of children.

The cost to participate in camp will be \$150.00 per week for students who attend the host school and all others will pay just \$200 per week. Parents can register their children by the day as well for \$50.00.

Insurance

LA-Sports Kidz currently has a two million dollar general liability insurance policy. The host school will be added as additionally insured and an original certificate of insured will be forwarded to the host school administration.

Conclusion

It’s a fact. Life is moving too fast. We have too much to do and not enough time to do it. Deadlines, obligations and pressures increase. Technology changes faster than the weather. Yet, as we strive to attend to our many daily responsibilities there is one thing we cannot lose sight of, OUR CHILDREN.

Our children need our time, patience and understanding in order to become productive, happy and confident individuals who can meet the challenges of a rapidly changing world.

LA-Sports Kidz is all about children. It’s about children playing and learning in a safe, supportive and stimulating environment. It’s about providing an introduction to sports that promotes FUN while encouraging growth, enhancing self-esteem and opening the door to a lifelong love of activity and exercise. Studies have shown that children who engage in sports and leisure activities grow into happier and more productive adults.

Our great staff is committed to teaching age-appropriate sports and leisure activities that are fun for all to engage in. We strongly believe in our mission statement and remain determined to fulfill it.

LA-Sports Kidz seeks a partner who is willing to embrace our mission and work collaboratively with us as we continue to change the lives of children. This responsible partner will work directly with LA-Sports Kidz and utilize its educational experience and facility space to ensure that any camp program hosted at their school is a huge success.

A successful partnership will allow for the following question to be answered with pride.

“Who is directly shaping and changing the lives of children in Los Angeles?”

_____ & LA-Sports Kidz!!

(Your school)